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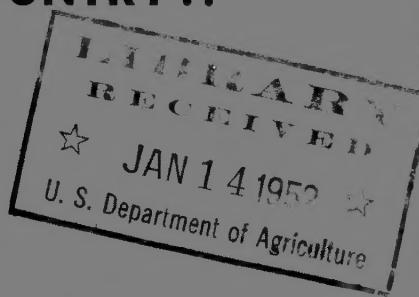
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FEATURING THE GREATEST ASSORTMENT
AND LARGEST SUPPLY OF
COMMERCIAL CUT FLOWER DAHLIAS
AVAILABLE IN THE COUNTRY!!



DEUIL DU ROI ALBERT



FLOWER
BULBS
ROOTS
AND
PLANTS



Spring 1952

FOR TERMS OF SALE
SEE PAGE 11

SEE PAGES
17 - 18 - 19
For Fast Selling
Line of
Attractive
Bulb
Packages

WALTER J. GUILLE, INC.

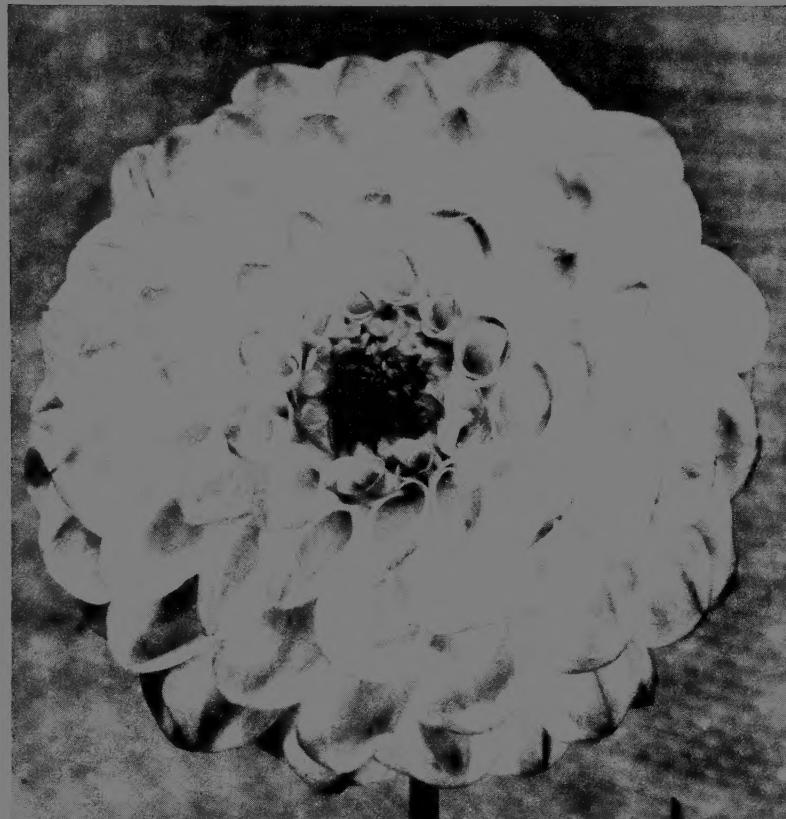
FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone SYosset 6-1197—Day and Night Service

WE ARE HEADQUARTERS FOR THE FINEST COMMERCIAL CUT-FLOWER

DAHLIAS



CROWN OF GOLD
Sensational New Show Dahlia



D DAY
Fine Decorative Pink

For many years we have been leading supplier of Commercial Dahlia varieties and have been improving our line by taking in newer and better strains. Our new and improved varieties that have become available recently make your selection from our long list with every guarantee of quality and lasting the very best of the season.

For a copy of our catalog, write to the address given on this page. Catalogs are available at no charge.

Known as the best and most popular are: (ED) - Imperial Decorative, (ED) - Imperial Dahlia, (ED) - Imperial Dahlia.

LARGE FLOWERING KINDS

Strong
Divisions
EACH

A. D. LIVONI.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Each flower is 10 inches in diameter.	\$.15
ATOMIQUE.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Each flower is 10 inches in diameter.	.30
AVALON.	(ED) - Beautiful clear yellow. Very fragrant. Flowers 10 inches in diameter. Flowers all together.	.12
BERGER'S MASTERPIECE.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Flowers 10 inches in diameter. Flowers all together.	.30
BRONZE BALL.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Flowers 10 inches in diameter. Flowers all together.	.12
BONNIE BLUE.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Flowers 10 inches in diameter. Flowers all together.	.10
CLARA CLEMENS.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Flowers 10 inches in diameter. Flowers all together.	.25
COMMANDO.	(ED) - An extremely deep lavender-blue color. Flowers 10 inches in diameter. Flowers all together.	.20
CROWN OF GOLD.	(ED) - A striking combination of golden yellow and bright red. Many flowers on a single stem. An excellent autumn Dahlia.	.20
D DAY.	(ED) - Dahlia with strong, well-ribbed, strong divisions. Flowers 10 inches in diameter. Flowers all together.	.20
DEUIL DU ROI ALBERT.	(ED) - The favorite French Dahlia. Flowers 10 inches in diameter. Flowers all together.	.25
DIXIE WINE DOT.	(ED) - An extremely dark red Dahlia. Flowers 10 inches in diameter. Flowers all together.	.50
EDGAR GUEST.	(ED) - An extremely light lavender-blue color. Flowers 10 inches in diameter. Flowers all together.	.35
FIVE STAR GENERAL.	(ED) - Very large, light lavender-blue color. Flowers 10 inches in diameter. Flowers all together.	.60
FRANCIS LA ROCCO.	(ED) - Dahlia (ED) - An elegant light lavender-blue color. Flowers are deeper, all-ribbed and their keep quality is considerably better.	.18

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 11.

DAHLIAS Large Flowering Varieties – Continued

GALLANT FOX. (FD) A leading commercial red that should be included in every Dahlia planting. One of the few Dahlias that can be successfully marketed in the hottest weather.....

GENERAL J. J. PERSHING. (SC) Coral and Jasper red with a chrome flush. Abundant flowers borne on long, strong stem.....

GOOD NIGHT. (ID) Enormous oxblood maroon. Excellent growth habits. Fine garden Dahlia.

HOEK'S GLORY. (C) An excellent cut flower cactus. The lilac color blooms are borne in profusion on tall wiry stems.

JANE COWL. (ID) Large shaggy flower of copper and gold. While not a commercial cut flower, this old favorite is still one of the most popular favorites for garden use.

JANE LAUSCHE. (SC) An outstanding bicolor of soft mallow purple with white tips. Very large and beautiful.

JEAN KERR. (FD) The most popular white with commercial cut flower growers. The exceptional keeping quality of the medium size flowers make them ideally suited for floral work.

JERSEY'S BEAUTY. (FD) We have an extensive planting of this leading commercial pink. The stock we offer is carefully rogued and selected.

KENTUCKY. (FD) This beautiful orange sport of Jersey Beauty, in addition to being a leading commercial variety, is also an excellent garden Dahlia.

KIRSTEN FLAGSTAD. (FD) An enormous early variety of golden apricot on good, long, stiff stems.

LAKESIDE BEAUTY. (FD) Pink with a cream center. Excellent commercial. Good keeper and fine grower.

LEMONADE. (FD) Many moderate size canary yellow flowers borne on straight, stiff stems. Good commercial variety.....

LE TOREADOR. (FD) A red commercial variety in the low price range. Medium size flat flowers of glowing deep red borne on strong, medium length stems.

MAFFIE. (SC) Very large intense carmine. A most spectacular exhibition Dahlia. Bush growth and foliage exceptionally heavy.

MICHIGAN WHITE. (SC) Extra fine commercial variety. Many perfectly shaped white flowers borne on long, strong stems.

MISS BELGIUM. (C) Medium size flowers of burnt orange borne on long, wiry stems. Early and continuous flowering cactus.

MRS. I. DE VER WARNER. (FD) While too soft for commercial use, this old favorite orchid lavender is a must in every garden collection.

MRS. GEORGE LE BOUTILLIER. (FD) Rich velvety carmine produces giant flowers on long stems. Good garden variety.....

MRS. JAMES ALBIN. (FD) Soft lemon yellow. Strong bush and excellent foliage. Excellent cut flower.

MRS. VAN IERSEL. (C) Large pure white commercial cactus. Flowers produced in great abundance on tall, vigorous plants....

NANCY ANN MITCHELL. (C) Vivid scarlet. Early and excellent growth habits.

Strong
Divisions
EACH

\$.10

.60

.25

.30

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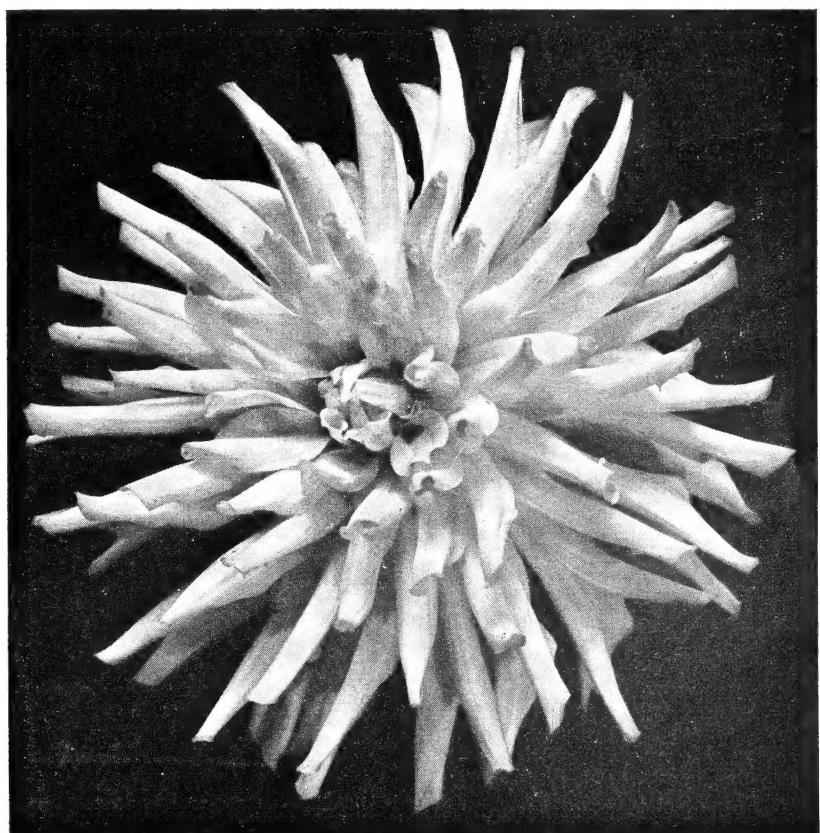
.15

.30

.35



A typical formal decorative variety designated in our list by the letters (FD) after the name.



MRS. VAN IERSEL

See Page 18 For Fast Selling Line of Dahlia Packages.

DAHLIAS Large Flowering Varieties – Continued



A typical informal decorative variety designated by the letters (ID) after the name.



A TYPICAL BALL DAHLIA

Strong
Divisions
EACH

NEW YORK MARKET. (FD) Long Island introduction. Flowers of white shaded lavender are profusely borne on tall, strong stems.	.15
OGDEN REID. (ID) Tremendous rose-pink flowers borne in profusion on vigorous bush. A beautiful garden Dahlia.....	.35
ORANGE IMPERATOR. (C) Pure orange color flowers. Fine wiry stems. Excellent cut flower cactus.30
POLA NEGRI. (C) A fine cactus variety. Color is purple-garnet with a plum-violet glow.30
RED IMPERATOR. (C) Similar in growth to Orange imperator. Color is bright red.30
RED JERSEY. (FD) While not a sport of Jersey Beauty, this excellent commercial red does have the same habits of growth. Good form, color and stem. Late.12
ROSE GLORY. (FD) Growth habits similar to Mrs. I. de ver Warner. Flowers are a sturdy deep rose-pink.15
SANHICAN'S BLUE BIRD. (ID) A very pleasing shade of lavender. Profuse and reliable.15
SHERWOOD PEACH. (ID) An enormous garden Dahlia. Coppery orange of great depth are borne on tall, cane like stems. Late.20
SNOWSTORM. (F) One of the finest formal white cut flowers. The healthy bushes produce many white flowers on perfect stems.	.25
SUNBURST. (ID) Large yellow shaded buff. A vigorous growing garden Dahlia.50
SUPT. AMYRYN. (BALL) Free blooming rose-pink. Excellent cut flower.15
THE COMMODORE. (ID) Color is bright lemon yellow. Flowers held high above foliage on long, stiff stems. Very profuse.12
THOMAS EDISON. (FD) Striking variety of deep royal purple. A must in every garden collection.25
TROEF. (FD) A beautiful shade of violet. Many medium size flowers on tall, wiry stems. The best cut flower in this color.	.20
 VICTORY. (FD) The color is rose pink suffused gold. Very beautiful garden Dahlia and excellent cut flower as well.20
 VICTORY DAY. (C) Berry red cut flower cactus. Highly recommended.30
VITALITY. (FD) One of the finest formal yellow varieties. Same habits of growth as Snowstorm. A must for commercial growers.25
WATCHUNG GIANT. (ID) A huge yellow gold variety that is a constant performer for garden use. Fine form and substance on good stems.12
WHITE KING. (FD) Still one of the leading pure whites with commercial growers. The flowers are of perfect form and substance on good stems.15
YELLOW DE LUXE. (ID) Rich buttercup yellow. Excellent form and growth habits.25
YELLOW SPECIAL. (C) Uniform deep intense yellow. Its exceptional keeping quality merits its addition to any Dahlia planting.30

Collection of ten named varieties of Cactus Dahlias which comprise the whole color range. Each root labeled.

1 ea. of 10 varieties for \$ 3.00

10 ea. of 10 varieties for 27.50

MINIATURE DAHLIAS

Miniature Dahlias are small forms of the large flowering types and they average 3" to 4" in diameter. Most of the varieties are extremely free flowering and can be grown without disbudding. Their size and gracefulness make them ideal for many uses. Our list of varieties has been carefully selected to provide the best in each color and type.

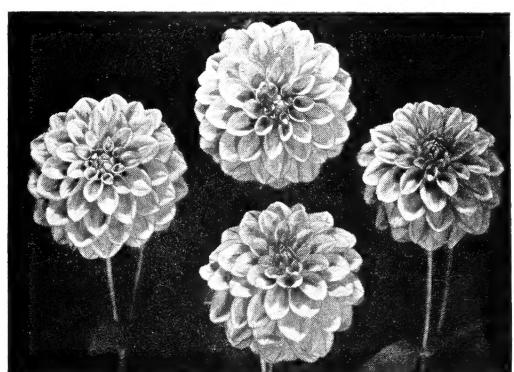
	Strong Divisions Each	
ANITA. One of the finest pure white formal miniatures.	.15	
BABY HALE. Fine bronze. Excellent cut flower.	.15	
BABY SAGAMORE. Autumn shade of amber yellow. Sturdy grower.	.15	
BISHOP OF LLANSDAFF. Attractive bright scarlet flower with bronze foliage	.15	
CORALETTE. Clear coral. Excellent cut flower.	.20	
CORINNA. Canary yellow. Formal decorative.	.15	
GRENADIER. Double orange red flowers with beet red foliage.	.20	
GRUPPENSTOLZE. Light crimson, purple and rose. Very attractive.	.20	
IKE. Rich red. Very profuse. Fine cut flower.	.12	
JUBILANT. Very free flowering cherry red. Excellent commercial.	.25	
LILY BELLE. Apple blossom pink. Many flowers on tall bush.	.15	
LITTLE DIAMOND. (Miniature cactus.) Violet rose with sulphur yellow shading at center.	.25	
LITTLE ROSEATA. One of the best cut flower miniatures. Soft pink. Long stems.	.15	
MARSHALL'S GLORIA. Red and white bicolor. Single.	.15	
NEW ROSEATA. The improved Little Roseata. The color is deep rose pink.	.18	
PEACE. The most free flowering cactus variety.	.25	
PEGGY LINDLEY. Clear golden orange on long graceful stem. Excellent keeper.	.15	
ROXANA. A deep royal purple variety. The finest in its color.	.20	
TARGET. Miniature semi-cactus. Fine autumnal shade of bronzy-yellow.	.15	
TEA ROSE. A beautiful cream color miniature. Highly recommended.	.25	
WHITE FAWN. Without doubt the finest decorative white variety. Extremely free flowering.	.10	



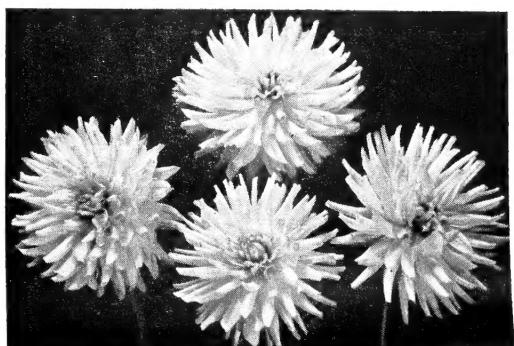
BISHOP OF LLANSDAFF



IKE



LILY BELL



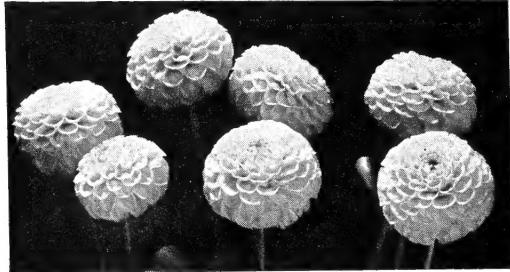
PEACE

See Page 18 for Miniature and Pompon Dahlias in Attractive Packages.

POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.



JOE FETTE



MARY MUNNS



MORNING MIST



ROTHOUT

	Strong Divisions Each	
AMBER GLOW. Beautiful blend of coral and gold.	\$.12	
AMBER QUEEN. Solid amber color. Beautiful shade. Flowers larger than average.	.10	
BETTE ANNE. A nice little soft pink variety.	.20	
BRONZE BEAUTY. Bronze and old gold. Good commercial cut flower variety.	.10	
CATHERINE. Large bright yellow. Petals somewhat coarse but flowers are sturdy.	.10	
CLARISE. Fine two-toned orange combination. Very good variety.	.12	
EDITH MUELLER. A beautiful two-toned variety of golden-orange at base and salmon red at petal tips. Very fine.	.12	
JOE FETTE. Medium size white flowers on low growing bush. Leading white variety.	.12	
JOHNNY PEPPIN. Dark red variety. Attractive flower on strong stem.	.15	
LITTLE ELK. A rich shade of bronze.	.12	
LITTLE HERMAN. A red and white pompon of perfect form and shape.	.10	
LITTLE SHOW WHITE. The finest white pompon. Highly recommended.	.18	
MARY MUNNS. Fine lavender variety that is considered the very best among some florists. Good producer.	.10	
MISS ALMA. Lavender and white. A pretty combination.	.15	
MORNING MIST. A fine florist's variety. Color is rosy-lavender overlay on white base.	.10	
ROSA WILMOTH. Deep rose-pink. Medium size.	.15	
ROTHOUT. Deep scarlet and a favorite in this color. Long, strong stem.	.12	
SHERRY. Beautiful shade of petunia purple.	.15	
SUNNY DAY BREAK. Striking combination of red and gold.	.15	
YELLOW GEM. Creamy yellow and considered best in this color. Small flower.	.15	
YOULETTE. Light bronzy yellow.	.15	

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 11

GROWING DAHLIAS FOR CUT FLOWERS

Any good farm or garden soil will produce a satisfactory Dahlia crop. Select an exposed, sunny location free from tree roots. Dahlias make a lot of growth throughout the season and therefore require a lot of feed. We suggest one ton of good potato fertilizer to the acre, broadcast and disced in before planting, followed by one or two applications through the season of 500 lbs. per acre. Dahlias also want moisture but they must be planted on soil that is well drained. Any rain that submerges any part of the plant or root for more than a few hours can prove fatal. To maintain the plants in a good growing condition they should be irrigated on dry soils when the rainfall is less than 1" per week.

The planting season depends on climactic conditions. The roots will start to grow as soon as the soil is warm in the spring but subsequent plantings can be made as late as June. Do not, however, plant on very hot days for a soil temperature above 70° may cook the tubers.

Planting is simplified by opening straight furrows six inches deep and three feet apart. Place the tubers horizontally in the direction of the furrow, eyes-up, all facing the same way. Space large flower varieties 2 feet apart and the miniature and pompon kinds about 18". Cover with about two inches of soil and depend on subsequent cultivation when the plants are up to fill the depression or even ridge them after they are a foot tall.

With the plants in straight rows hand cultivation is reduced to a minimum. After the plants are a foot tall cultivate not more than two inches deep every week or as often as necessary to eliminate weeds and maintain a dust mulch.

Staking and tying the plants is desirable with small plantings. It is, however, quite costly and therefore not generally practiced by commercial growers who prefer straightening the plants after rain and wind storms.

Large-flowered Dahlias require systematic pruning to produce good flowers on long stems. When the plants have formed their second pair of full-sized leaves, cut out the center shoot just above the crotch of the upper pair. (See illustration.) Soon after the first pruning four laterals will be growing from the axil of the four leaves.

Before the next pruning step is taken the grower must decide on the number of flowers wanted per plant. The greater their number, the smaller the size. For four flowers of the largest size remove all further side shoots as they appear. If eight flowers are the goal per plant the four laterals are cut back just above their first pair of leaves. This will cause the growth of two secondary laterals from each. The number of flowers could be doubled by treating the secondary laterals in the same way as the primary ones.

All Dahlias form more than one flowerbud at the end of each branch. With large flowering varieties only one should be permitted to remain. The center one usually is chosen because it is the first to open and also the strongest. Pinch out all others. With miniature and pompon varieties these side buds can remain and make additional flowers.

INSECTS AND DISEASES

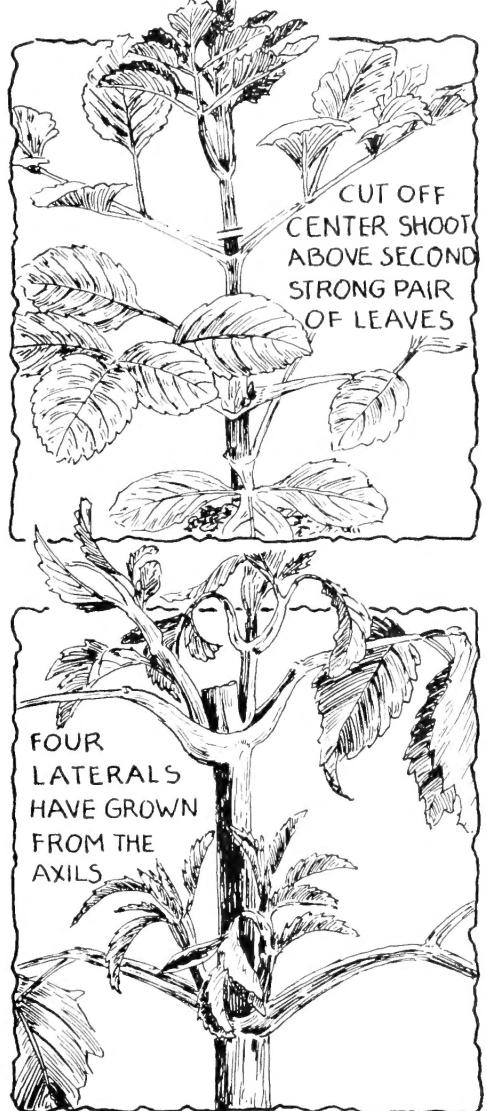
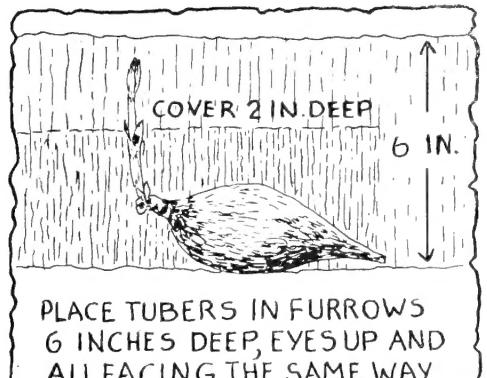
In most sections the Dahlia leafhopper is the worst pest with thrips a close second. Both are sucking pests easily controlled by keeping the plants covered with DDT. One pound wettable 50% DDT powder to 100 gallons of water together with a good sticker-spreader will give nearly perfect control if applied as a fine, forceful spray which will settle on all parts of the plants. This material also takes care of the corn borer and tarnishing plant bug.

While most growers can identify thrips readily, the Dahlia leafhopper, which is also called Potato and Apple leafhopper when found on these plants, is less familiar to many despite its rating as the number one enemy. They rest on the underside of the leaves and when disturbed the young ones move quickly, often with a characteristic side motion which suggests skidding, in order to reach the other side of the upturned leaf. In their winged adult stage they will disperse from disturbed plants like a miniature cloud of dust if the infestation is severe. The sucking causes the leaves to curl and buckle, and they also become discolored.

Both the Dahlia leafhopper and thrips carry virus diseases and their prompt destruction all through the growing season offers the only effective means of keeping the plants free, or nearly so, from these damaging diseases.

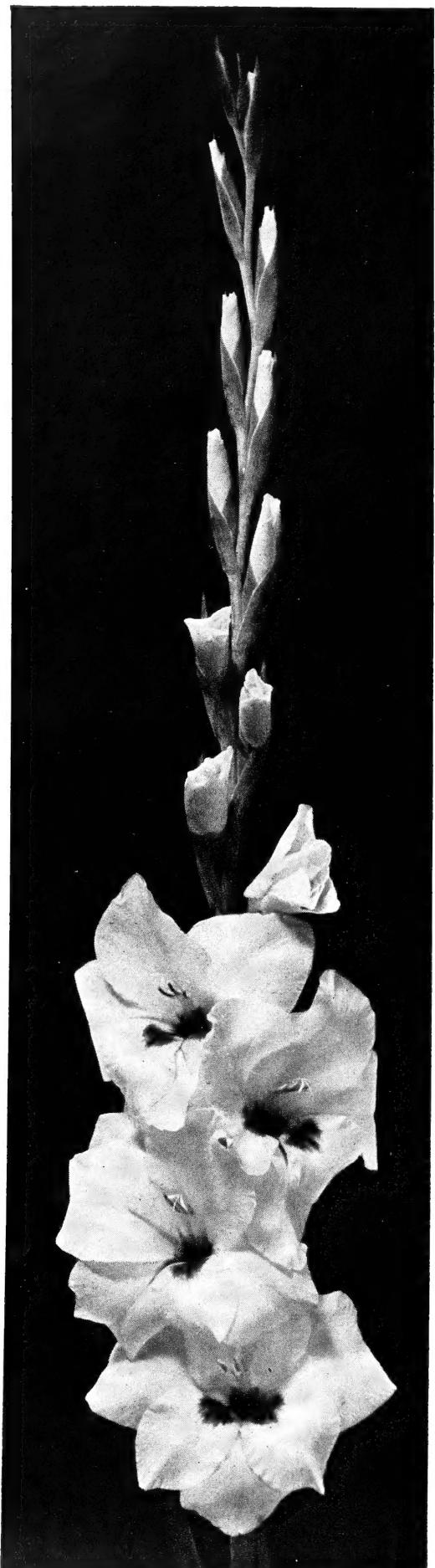
There is no known cure for virus diseased plants. These are quickly recognized by the stunted, off-color appearance. They should be pulled out and destroyed.

Flowers should be cut preferably in early morning. Remove all foliage from the part of the stem which will be under water as it will turn black and start decay very quickly. Short-stemmed varieties will keep in good condition if sprinkled with water and kept between layers of wet cloth or paper; others should be plunged deeply in cold water. Flowers which fail to revive promptly can be restored by making a slanting cut of the stem **under water**.



GLADIOLUS

Finest Quality — Our Own Long Island Grown



MARGARET BEATON

		Per	No. 1	No. 2
BEACON.	Bright rose-scarlet with pronounced cream blotch. Long spike and tall stem. Commercial leader.	100 1000	\$3.00 25.00	\$2.50 20.00
BURMA.	Heavily ruffled very deep rose. Enormous florets on medium height plant. Very strong grower.	100 1000	5.00 40.00	4.00 32.00
CHAMOUNY.	A distinctive and very wonderful shade of cerise-rose with a silver line around the edge of each petal. Very attractive and showy. Tall spike.	100 1000	4.50 35.00	3.50 28.00
DAISY MAE.	Beautiful orange-pink with cherry throat blotch. Tall and vigorous. Excellent commercial.	100 1000	5.50 45.00	4.50 36.00
ELIZABETH THE QUEEN.	A very beautiful lavender with large ruffled florets, long heavy flower spike on medium length stem.	100 1000	4.50 35.00	3.50 28.00
FLORENCE NIGHTINGALE.	Our selection for the most promising white commercial. Tall, straight grower. Many florets, nicely placed.	100 1000	7.50 65.00	6.50 52.00
GOLD DUST.	Widely grown early deep yellow. One of the leading pure yellow commercial varieties.	100 1000	3.50 28.00	3.00 22.00
JUNE BELLE.	Very pure white with large well placed florets. Healthy grower and good propagator. Excellent for both exhibition and market.	100 1000	3.50 30.00	3.00 24.00
KING LEAR.	Beautiful shade of reddish purple. Large ruffled petals. Nice spike on tall stem. The best medium priced variety in this color.	100 1000	4.50 35.00	3.50 28.00
LEEUWENHORST.	Very fine hydrangea pink. Enormous florets on tall, heavy spike. One of the largest of all Gladiolus.	100 1000	3.50 30.00	3.00 24.00
LEADING LADY.	This very fine milk white sport of Picardy is an outstanding variety. Huge size with perfect placement.	100 1000	5.00 40.00	4.00 32.00
MAID OF ORLEANS.	One of the leading commercial white varieties. Early and dependable.	100 1000	3.00 25.00	2.50 20.00
MANSOER.	Blood red with brown glow. Large blooms on tall, slender spike.	100 1000	4.50 35.00	3.50 28.00
MARGARET BEATON.	Large white with striking red blotch in throat. Tall spike and long stem. Very beautiful.	100 1000	3.50 30.00	3.00 24.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

GLADIOLUS — Continued

	Per	No. 1	No. 2
MARGARET FULTON. This old variety is still liked by many growers. Deep salmon color and stem of medium height. Petals are of heavy texture which make it a good shipper and keeper.	100 1000	\$3.00 25.00	\$2.50 20.00
MISS BLOOMINGTON. One of the best commercial yellows. Very early medium sized flower. Clear yellow.	100 1000	3.50 30.00	3.00 24.00
MORNING KISS. Clean white with faint markings in throat. Very tall. Opens well in water.	100 1000	3.50 30.00	3.00 24.00
MOTHER MACREE. An old time smoky colored variety that is still in great demand. Opens 6 to 8 florets on a tall spike. Excellent garden Gladiolus.	100 1000	4.50 35.00	3.50 28.00
NEW EUROPE. Vivid garnet red. Tall heavy spike. Popular with cut flower growers.	100 1000	3.50 30.00	3.00 24.00
PANDORA. Clear soft geranium pink. Perfectly placed medium sized floret. A great favorite in the cut flower market.	100 1000	5.00 40.00	4.00 32.00
PAUL RUBENS. Large spike with deep violet flowers. Excellent garden and commercial Gladiolus.	100 1000	5.00 40.00	4.00 32.00
PHANTOM BEAUTY. A fine new variety that makes a heavy flower spike, 8 or 10 flowers open. Color is flesh pink.	100 1000	4.50 35.00	3.50 28.00
PICARDY. We offer carefully selected and rogued stock of this most popular coral pink variety.	100 1000	3.50 30.00	3.00 24.00
RAVEL. The large florets of violet-blue on exceptionally tall spike. One of the best new varieties.	100 1000	5.00 40.00	4.00 32.00
ROSA VAN LIMA. Light rose with few darker lines in throat. Good commercial variety. Fine for exhibition and garden. Early.	100 1000	3.50 30.00	3.00 24.00
SALMAN'S GLORY. Creamy yellow with a striking blotch of carmine. Large, wide-open florets. Very fine variety.	100 1000	4.50 35.00	3.50 28.00
SNOW PRINCESS. Creamy white shading to pure white. Opens well when cut tight. Many commercial growers are now using this variety as their leading white.	100 1000	3.00 25.00	2.50 20.00



VALERIA
Most Dependable Red Variety

Gladiolus Continued on Next Page

GLADIOLUS—Continued

	Per	No. 1	No. 2
SPIC AND SPAN. An outstanding deep ruffled pink. Opens 8 to 10 florets even in the hottest weather. Tall, heavy spike. Excellent.	100 1000	\$6.00 50.00	\$5.00 40.00
SPOTLIGHT. Pure yellow with a striking scarlet marking in throat. Good grower on long stem and nicely arranged.	100 1000	4.50 35.00	3.50 28.00
VALERIA. Now established as the leading red variety with florists. Good color and form and opens well when cut tight.	100 1000	3.50 30.00	3.00 24.00
YELLOW HERALD. This European variety is being accepted as a good commercial yellow.	100 1000	5.00 40.00	4.00 32.00

GLADIOLUS MIXTURES

STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture. Top size bulbs.	100 1000	\$3.50 30.00	\$3.00 24.00
EXHIBITION MIXTURE. Contains only the large flowering types in the better varieties. Wide range of color. Top size bulbs.	100 1000	4.50 35.00	3.50 28.00
Oversize Mixture. Large bulbs measuring 2" and over.	100 1000	4.50 35.00

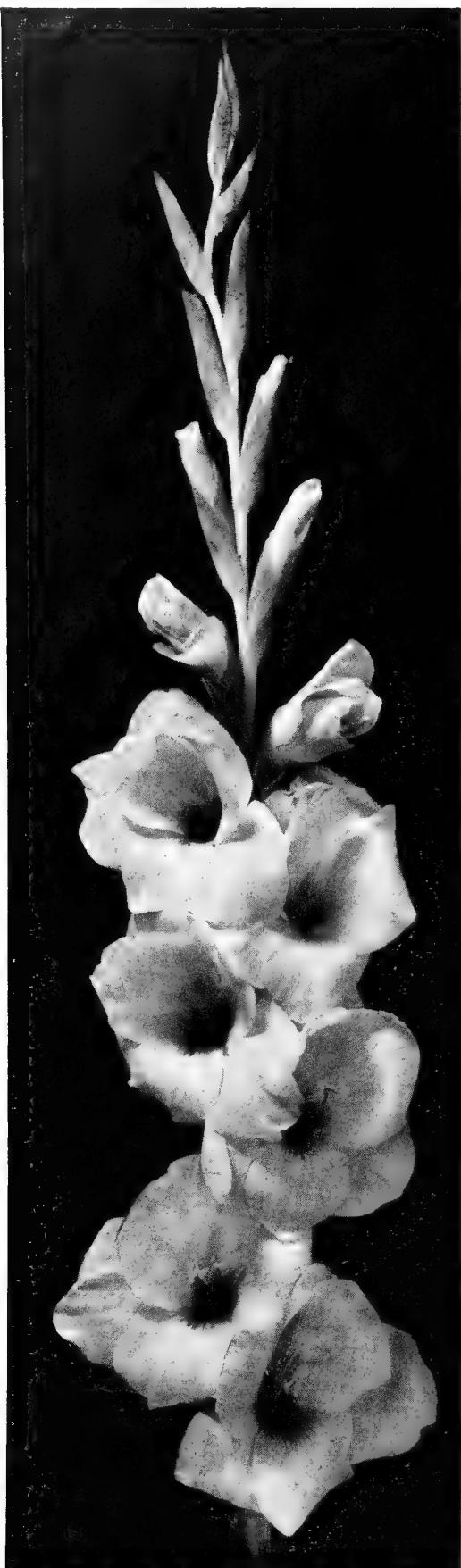
Planting Stock Special for Commercial Growers

This list represents an up to the minute selection of commercial leaders in a well balanced assortment of colors. All No. 3 bulbs.

	Per 100	Per 1000,
BENJAMIN BRITTEN. Magenta.	\$3.60	\$30.00
DR. FLEMING. Pink.	3.40	28.00
ELIZABETH THE QUEEN. Lavender.	2.40	20.00
HANS VON MEEGEREN. Yellow.	2.20	18.00
JUNE BILLS. White.	2.00	16.00
LEEUWENHORST. Pink.	2.00	16.00
MANSOER. Maroon.	2.00	16.00
MORNING KISS. White.	2.20	18.00
PAUL RUBENS. Purple.	2.00	16.00
PICARDY. Pink.	2.20	18.00
PUCCINI. Violet.	4.80	40.00
SNOW PRINCESS. White.	1.80	15.00
SPOTLIGHT. Yellow.	2.60	22.00
UHU. Smoky.	2.90	24.00
VALERIA. Red.	2.20	18.00

SPOTLIGHT

Now the Most Popular Yellow



BEGONIAS – Tuberous-rooted

No other bulbous subject has increased in popularity over the past few years so much as these Begonias. They make a very useful and beautiful pot plant for early spring but they serve their best purpose when grown outdoors—for here they provide a continuous feast of beauty until cut down by frost. We have reports from our Belgian growers that they have a good crop this season so we expect to deliver very nice bulbs.

Double Camellia

ORANGE		
PINK		
RED		
SALMON	Doz.	\$ 1.50
WHITE	100	10.00
YELLOW	1000	90.00

Single

ORANGE		
PINK		
RED		
SALMON	Doz.	\$ 1.50
WHITE	100	10.00
YELLOW	1000	90.00

Also Two Beautiful Ruffled Types

Crispa

ORANGE		
PINK		
RED		
SALMON	Doz.	\$ 1.60
WHITE	100	11.00
YELLOW	1000	100.00

Fimbriata

ORANGE		
PINK		
RED		
SALMON	Doz.	\$ 1.60
WHITE	100	11.00
YELLOW	1000	100.00



BEGONIA—Tuberous Rooted Double

For Storekeepers

We have a beautiful new Begonia package of the same size and style as our well known Dahlia and Gladiolus collections. The packages contain 12 first size bulbs of Double Camellia Begonias in a well balanced color mixture. See Page 19.



BEGONIA—Tuberous Rooted Crispa

GLOXINIAS

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias they will bloom over a long period and provide something unusual and very beautiful.

EMPEROR FREDERICK. Scarlet bordered white.

EMPEROR WILLIAM. Violet bordered white.

ETOILE de FEU. Scarlet

MONT BLANC. White.

PRINCE ALBERT. Dark Violet.

ROI DES BELGES. Dark Crimson.

TIGRINA. White background with pink splashes and spots.

VIOLACEA. Blue and Violet.

WATERLOO. Bright scarlet, margin beautifully waved.

ALL AT THE SAME PRICE Per Doz. \$2.50 Per 100 \$16.00 Per 1000 \$150.00



TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted f.o.b. Syosset and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit. **Less than 25 bulbs sold at dozen rate, from 25 to 249 at 100 rate, 250 and more at 1000 rate.**

NON-WARRANTY

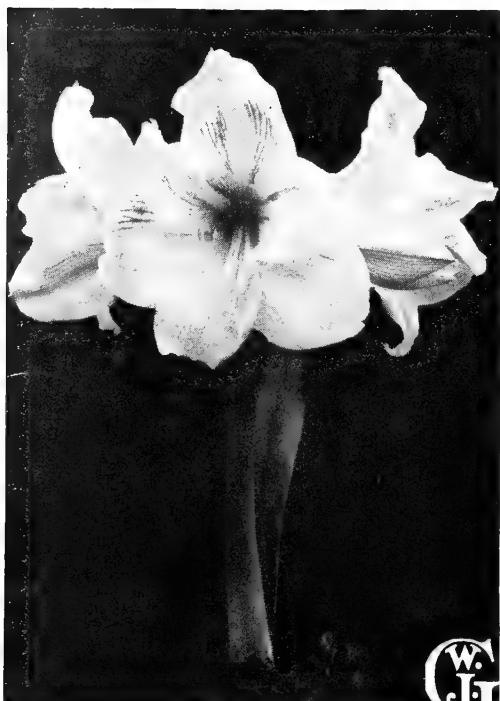
Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale this Page.

GLOXINIA



ACIDANTHERA



AMARYLLIS, GIANT HYBRID



ANEMONE ST. BRIGID

Miscellaneous Bulbs and Roots

ACIDANTHERA

MURIELAE. The foliage and growth are similar to Gladiolus but the individual florets develop over a long period. They are white with a chocolate blotch and are sweet-scented. Plant and treat the same as Gladiolus.

Per 100 \$6.00; Per 1000 \$50.00

AMARYLLIS - Giant American Hybrids

A selected strain with large flowers in a very wide color assortment. These bulbs normally flower the middle of March, so be sure to order before this date. Mixed colors.

	Doz.	100		Doz.	100	
2" to 2 1/4"		\$1.25	\$9.00	2 3/4" to 3"	\$3.25	\$22.50
2 1/4" to 2 1/2"		1.80	12.50	3" to 3 1/4"	3.75	27.50
2 1/2" to 2 3/4"		2.25	16.50			

AMARYLLIS - Royal Dutch Strain

These are the largest and finest Amaryllis in the world. They are available in the following separate colors: Deep Scarlet, Clear Orange, Salmon Orange, Carmine Pink, Blood Red with white edge.

Prices for Large Bulbs: Each \$2.00; 3 for \$5.00

AMARYLLIS FORMOSISSIMA (SPREKLIA SUPERBA)

This is the improved form. Flowers are larger and a much more brilliant red.

Per Doz. \$3.50; Per 100 \$25.00

HARDY AMARYLLIS - Lycoris

We can deliver these bulbs the middle of July and if planted immediately will flower in August.

LYCORIS SQUAMIGERA — Pink.

Per Doz. \$2.50; Per 100 \$16.00 Per 1000 \$150.00

LYCORIS AUREA — Yellow.

Per Doz. \$3.00 Per 100 \$20.00 Per 1000 \$175.00



AFRICAN LILY (Amorphophallus Rivieri)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the Spring.

Mammoth Bulbs — Each \$.50; Doz. \$5.00

Smaller Bulbs — Each .35; Doz. 3.50

ANEMONES

Anemones in Packages Offered on Page 19

These bulbs may be planted in early Spring with marked success, and they do remarkably well outdoors in many sections of the country.

SAINT BRIGID

Large, semi-double flowers on long, strong stems. Mixed colors.

	100	1000
One year bulbs	\$1.50	\$12.00
Two year bulbs	3.00	25.00

DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
One year bulbs	\$1.25	\$10.00
Two year bulbs	2.50	20.00

CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the Summer garden. As a pot plant for florists' use, there is no better Summer subject. Bulbs have been in short supply for several seasons, so please order early to insure delivery.

WE OFFER FIVE OF THE MOST POPULAR VARIETIES:

CANDIDUM. Leaf snow white with green veins and network, narrow green border. Fine Easter variety.

D. M. COOK. Dark moss green with plum red center and red ribs. Leaf crumpled and red spotted.

LORD DERBY. Transparent rose with green ribs. Narrow green edge.

MRS. F. SANDERS. Round dark green leaf heavily blotched transparent deep rose.

MRS. W. B. HALDEMAN. Medium leaf of bright pink. Narrow green edge. Very popular.

Any of the Aboveper doz. \$2.25; per 100 \$15.00; per 1000 \$140.00



YELLOW CALLAS IN THE GARDEN

CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
ALBA MACULATA. A fine summer garden variety. Creamish white flowers with beautiful spotted foliage.	\$2.50	\$17.50
ELLIOTTIANA. The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display.	3.00	20.00
REHMANI. A beautiful and dainty dark pink variety. A gem in any garden. First time at these low prices.	2.25	15.00



CALLA REHMANI

CANNAS

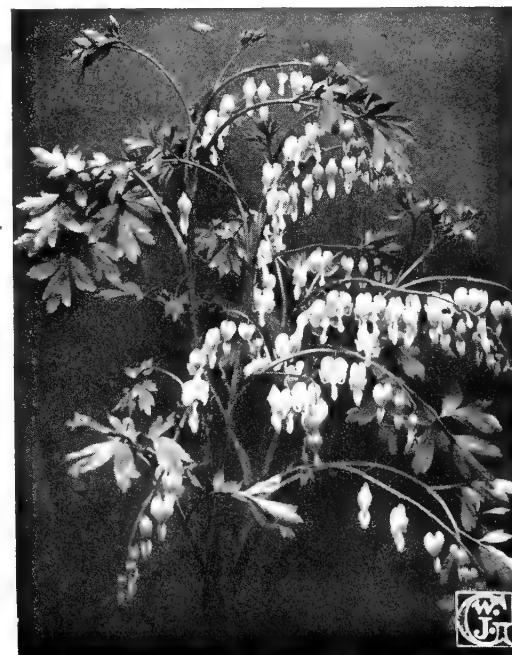
Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.
KING HUMBERT RED. Orange Scarlet.
KING HUMBERT YELLOW. Golden yellow
KING MIDAS. Yellow.
THE PRESIDENT. Red.



ALL AT THE SAME PRICE

Per 100 \$ 7.00
Per 1000 60.00



DICENTRA (Bleeding Heart)

DICENTRA (Bleeding Heart)

We have a fair supply of this very fine perennial. The roots make a quick growth very early in the Spring so we cannot fill orders later than April 1st.

	Doz.	100
Large Clumps, 5 to 8 eyes	\$7.00	\$50.00
Medium Sized Clumps, 3 to 5 eyes	6.00	40.00

HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 and 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders. Even the smaller sizes bloom profusely.....**Per Doz. \$1.00; Per 100 \$6.50; Per 1000 \$60.00**

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate

GLORIOSA

Beautiful climbing Lily. Can be forced during Winter months or grown outdoors in Spring. Very colorful with wavy, reflexed petals and long spreading stamens.

ROTHCHILDIANA. Crimson with yellow base and margins.**Each \$1.00; ...Doz. \$10.00**

BEARDED IRIS (*Iris Germanica*)

As the newer and finer varieties of these Iris have been developed, the interest in them has multiplied rapidly and they are almost an essential item in any good garden. We are growing a wide selection of varieties, but are trying to limit our list to those that have had popular acclaim.

Assorted named varieties of our selection in the following colors: Red, White, Pink, Yellow, Dark Blue, Light Blue, and Mixture. Here is an opportunity to get a very fine collection at a low price.

Per 100 \$15.00; Per 1000 \$125.00

Some special varieties at very special prices. Each of these is a leader in its color.

	Each	Doz.
BLUE SHIMMER. Blue and white30	\$3.00
COPPER ROSE. Rose and copper.25	2.50
FORTUNE'S FAVOR. Tan and lavender.75	7.50
MASTER CHARLES. Red.50	5.00
MULBERRY ROSE. Rose.35	3.75
MYSTIC SHRINE. Rose, brown, and lilac.25	2.50
OLA KALA. Yellow.35	3.75
BURIENT. Ruby red.35	3.75

JAPANESE IRIS

We are making a direct importation from Japan of these beautiful Iris. A fine assortment of the best hybrids in a wide color assortment.

Per 100 \$6.00; Per 1000 \$50.00

ISMENE

We are probably the largest growers of these bulbs and have selected the strains and varieties with great care and all are guaranteed genuine. They are decorative and useful summer flowers for garden or for cutting. Supply is limited.

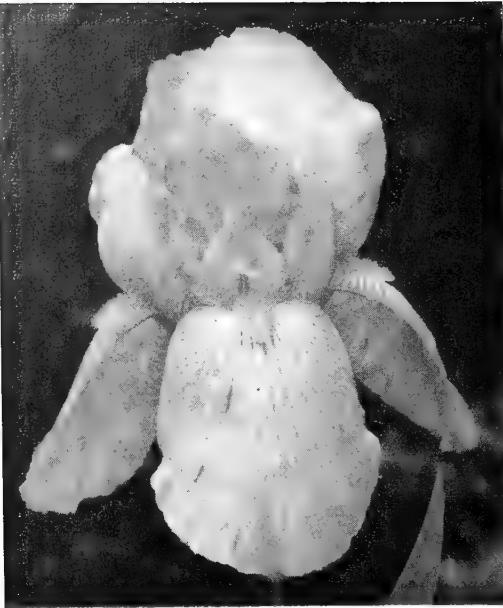
ADVANCE. Improved Calathina. Flowers are taller and larger.**Each, \$.60; Per Doz., \$6.00**

CALATHINA. Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

	Doz.	100		Doz.	100
1 3/4"	\$1.75	\$12.50		2 1/2"	\$3.00
2"	2.15	15.00		2 3/4"	3.60
2 1/4"	2.50	17.50		3"	4.25

FESTALIS. A free-flowering variety with elegant pure white flowers. Petals nicely curved.**Each, 75c; Per Doz., \$8.00**

HARRISIANA. Small, star-shaped flowers of pure white. Pretty and unusual.**Each, 75c; Per Doz., \$8.00**



GERMAN IRIS



JAPANESE IRIS



ISMENE CALATHINA

MONTBRETIAS

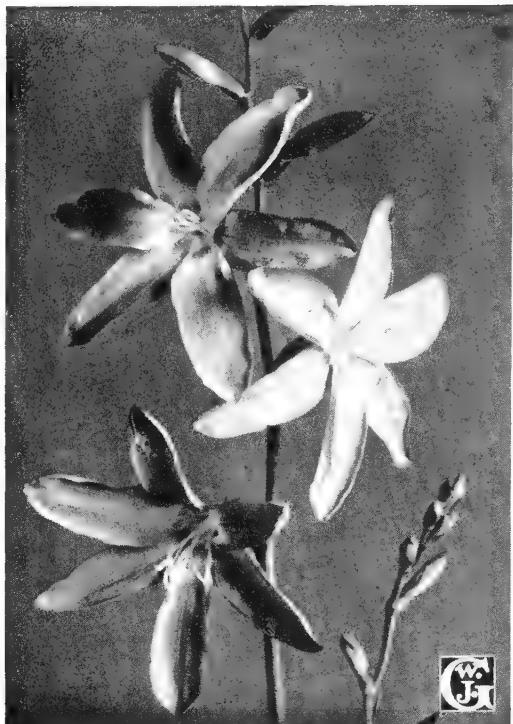
While Montbretias do not have the keeping qualities of Gladiolus, they still are quite valuable as cut flowers and their colors, especially in the orange shades, give them a decorative usefulness not available in any other seasonal flowers. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range.

AURANTIACA — Pale yellow.
CARMINE BRILLIANT — Carmine red.
GOLDEN WEST — Golden yellow.
FANTASY — Brick red.
METEOR — Red and yellow.
POTSI GRANDIFLORA — Pale red.

ALL AT THE SAME PRICE

Per Doz.	\$.40
Per 100	3.00
Per 1000	25.00

Fine Mixture of All Colors — Doz. \$.35 100, \$2.50 1000, \$20.00



MONTBRETTIA

OXALIS

These bulbs make delightful border plants. They have Clover-like foliage and are a mass of blooms all Summer.

DEPPEI — White.
LASIANDRA — Rosy pink.
SHAMROCK — Deep pink.

ALL AT THE SAME PRICE

Per Doz.	\$.25
Per 100	1.75
Per 1000	15.00

RANUNCULUS CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

Top Size	100	1000
1st Size	\$4.00	\$36.00
2nd Size	3.60	30.00
	2.50	18.00

TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias.

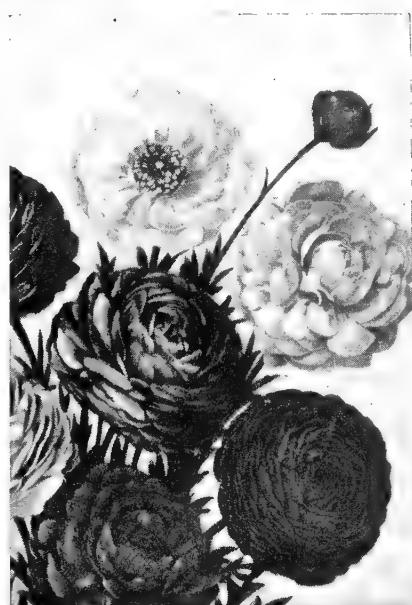
They are available with us in the five leading named varieties as under:

ALBA GRANDIFLORA — Pure white.
CANARIENSIS — Bright yellow.
LILACINA — Crimson with spotted center.
SPECIOSA — Scarlet with golden center.

ALL AT THE SAME NEW LOW PRICE

Per Doz.	\$.90
Per 100	6.00
Per 1000	50.00

MIXTURE OF ALL COLORS Per Doz. \$.75; Per 100, \$5.00; Per 1000, \$40.00



RANUNCULUS

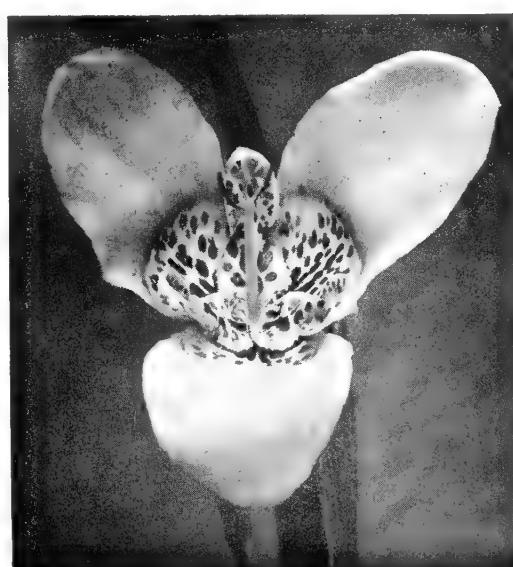
TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.

Per Doz.	\$ 1.50
Per 100	10.00
Per 1000	90.00



TIGRIDIA PAVONIA

TUBEROSES

DWARF PEARL. The true double variety. Per 100 \$7.00; Per 1000 \$65.00

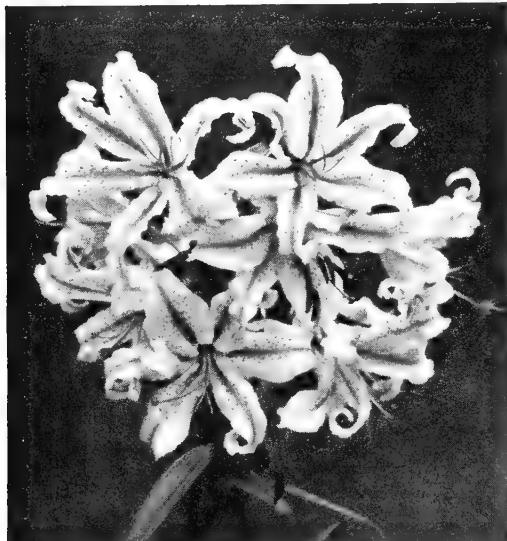
MEXICAN SINGLE. The popular ever blooming variety.

Top size bulbs	Per 100 \$6.00;	Per 1000 \$50.00
1st size bulbs	Per 100 3.50;	Per 1000 32.50

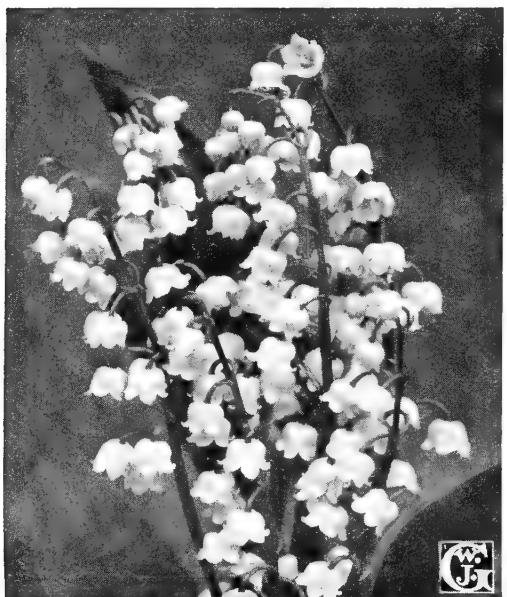
Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



LILUM REGALE



LILUM AURATUM



LILY OF THE VALLEY

HARDY LILIES

Now that prices are back to prewar levels, we are experiencing a very big demand for all types of Hardy Lilies.

Florists always can find use for their cut flowers and they are indispensable subjects for any fine garden. In addition to our own stocks, we are direct importers from reliable European and Asiatic sources.

LILUM AURATUM. Tall, noble lily growing 4 to 6 ft. high. Huge, fragrant flowers are white with red spots and a golden rib down the center of each petal. Large 8" bulbs.

Per Doz. \$2.25; Per 100 \$16.00

LILUM AURATUM PLATYPHYLLUM. This fine variety is considered to be the very best of the Auratum types. Magnificent flowers of white and light yellow.

Per Doz. \$3.00; Per 100 \$20.00

LILUM FIRE KING. Fine new flame red variety. In our fields this summer, we had many stalks with more than 25 flowers. An unusual color and a fine collection to the Lily group.

Each \$0.50; Per Doz. \$5.00; Per 100 \$45.00

LILUM FORMOSUM WHITE EXCELSIOR. A pure white trumpet lily for the garden that also makes a useful cut flower.

Per Doz. \$1.75; Per 100 \$12.00

LILUM HENRYI. Very tall variety. Reflexed petals of clear yellow.

Per Doz. \$3.00; Per 100 \$20.00

LILUM ORANGE TRIUMPH. Beautiful light orange with darker spots. Very free flowering.

Per Doz. \$1.75 Per 100 \$12.00

LILUM REGALE. Large white trumpet with markings of pink, yellow and brown. Will increase rapidly under good garden conditions and make a beautiful yearly display.

7/8"	Per Doz. \$1.50;	Per 100 \$10.00
8/9"	Per Doz. 2.00;	Per 100 14.00
9/10"	Per Doz. 2.50;	Per 100 17.50

LILUM RUBRUM. Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs.

Per Doz. \$2.25; Per 100 \$16.00

LILUM TRIGRINUM. Well known tiger lily. Orange with black spots. Very good grower. Large bulbs.

Per Doz. \$1.75; Per 100 \$12.00

LILY - OF - THE - VALLEY

These pips are neatly tied in convenient bundles for store handling. We maintain them in cold storage and can ship dormant stock in any units as desired.

FLOWERING PIPS. Imported stock.

Per 100 \$6.00; Per 1000 \$50.00

SMALLER PIPS FOR GARDEN PLANTING

Per 100 \$3.00; Per 1000 \$25.00

**Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,
250 and More at the 1000 Rate**

Customers Want A Brand Name

They want to know who is back of the merchandise they buy. And that is why our packages—unconditionally guaranteed—are being used by most of the leading garden outlets. They build a continuing year by year demand by customers who recognize them and want them again.

GLADIOLUS PACKAGES

These packages are uniform in size, 12x6x2", and have attractive four color wrappers showing the flowers in natural colors. Planting and growing instructions are printed on the side panels.

The bulbs are the same high quality, in both size and varieties as we sell to our florist customers and each bulb is treated to rid it of thrips and other insect pests.

These Gladiolus, together with our Dahlias and other packages shown on the next two pages, have for many years been sold by many of the country's most prominent garden outlets and their customers know them as a branded and dependable quality product.

MIXED VARIETIES. Package containing 25 top size bulbs in a fine assortment of leading popular kinds.

Per package \$.75

ELITE MIXTURE. We are putting up this collection in response to many requests from our customers who wanted something more outstanding than the usual standard varieties we include in our regular mixture. This new Elite Collection contains 25 bulbs and each one is different—actually 25 varieties which take in the complete color assortment.

Per package \$1.00

PINK VARIETIES. This contains the most popular pink kinds such as Picardy, etc.

Per package \$.75

RED VARIETIES. All red varieties in this package and red is always popular.

Per package \$.80

YELLOW VARIETIES. Yellow kinds have been in short supply for many years but we now have a good stock.

Per package \$.80

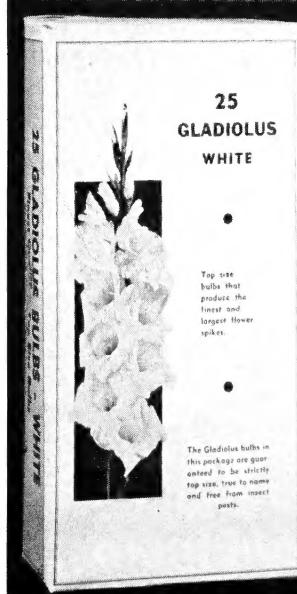
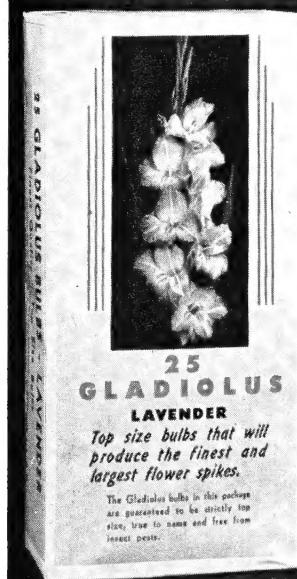
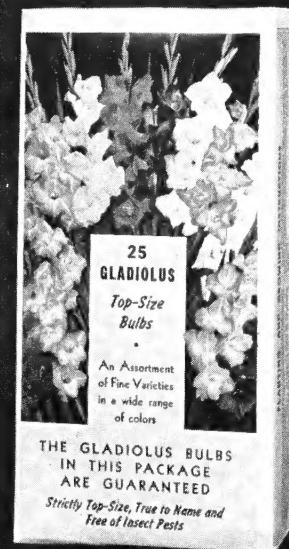
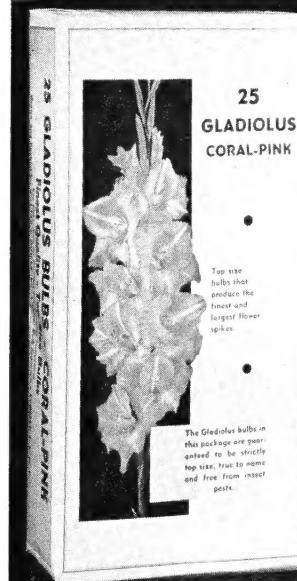
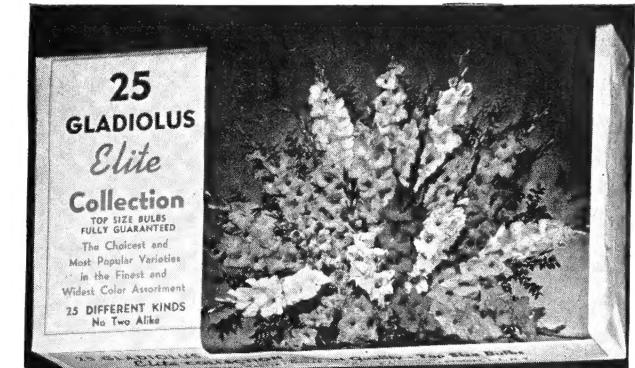
PURPLE & LAVENDER VARIETIES. Most garden planters like these colors and this package is among our best sellers.

Per package \$.80

WHITE VARIETIES. We have a large supply of white gladiolus in the very finest varieties which we put in these packages.

Per package \$.75

All of our packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$25.00. Refill orders for any quantities will gladly be taken care of.



ATTRACTIVELY BOXED DAHLIA COLLECTIONS

Dahlias are one of the most difficult horticultural items to merchandise in a retail way. The tubers themselves are unattractive and their keeping quality on retail display is the despair of the seed store manager.

We have proved over the past twenty-five years that our collections are the answer to the retailing of Dahlias. Their wrapping and packing insures against dehydration and their attractive wrapper, displaying Dahlias in actual color, promotes sales by several hundred percent. So sure are we of our product that we guarantee the performance of each root to the ultimate buyer—something never before possible in the horticultural trade.

If you want to take the headaches out of your Dahlia sales, order a trial shipment of these collections and join our long list of satisfied customers.

GUARANTEED !!

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made of any root that fails to give entire satisfaction for any reason whatever.



"Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.75



"Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$.90



"Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller.

Each \$.75



"Miniature Collection"

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We believe this is the first time that these beautiful Miniature types have been made available at such low prices. There is a pronounced trend toward these smaller flowers and this collection fills a timely need.

Each \$.75



"Cactus Collection"

Every Dahlia lover wants Cactus varieties and for years we have been building up our stocks of this type to enable us to put up this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed.

Each \$1.25

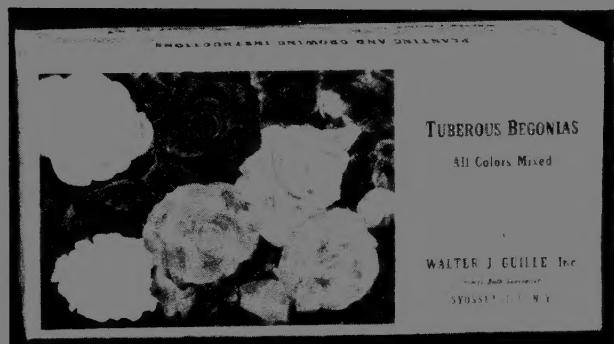
DAHLIAS IN INDIVIDUAL PACKAGES

By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

They are available in the following colors: Lavender, Orange, Pink, Red, White, Yellow

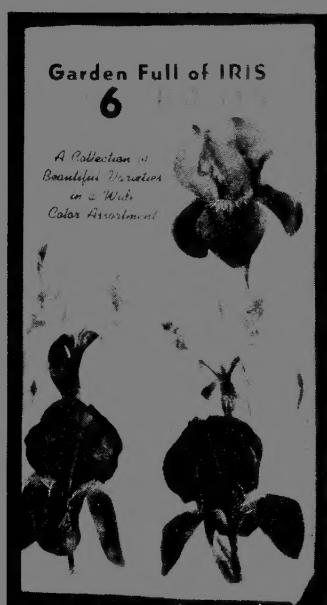
All at the same price. \$15.00 per 100



Begonia Package

This package contains 3 tuberous roots of Double-Caned Begonias in a well balanced color assortment. The wrapper shows the flowers in natural color and the complete growing instructions make this package a trend-setter.

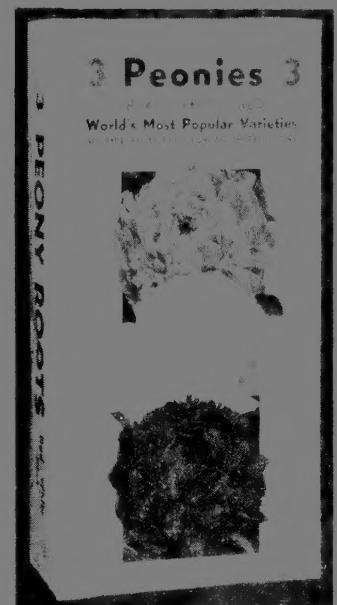
Price each \$1.25



Iris Package

This is the same size package as the other packages and contains 6 roots of Bearded Iris in a fine and wide color assortment of very choice varieties. The wrapper illustration is in full color and very attractive. A good demand exists for these fine roots and our package enables dealers to do a merchandising job that is impossible with bulk roots.

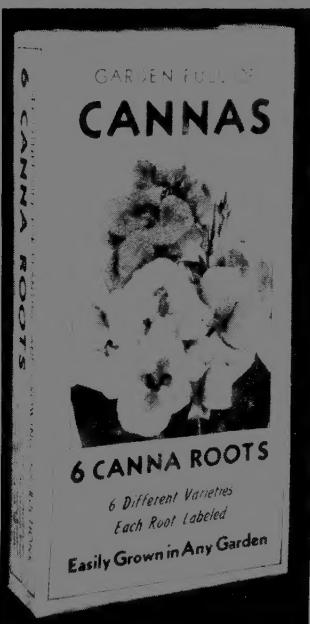
Price each \$1.00



Peony Package

This is our standard size package (\$1.00) and contains three Peony roots, 1 each Red, White and Pink. We grow these root varieties and each root is a recognized standard variety. The wrapper is nicely illustrated in full color. Bulk Peony roots have always been a difficult item for retailers to handle but this package eliminates all of the grief. We know it will be a welcome addition to your packaged line.

Price each \$1.00



Canna Package

This is a good demand for Canna Roots and this package enables our dealers to sell them without any grief for each root is wrapped in moisture-proof paper to preserve it. The package contains six roots in six different varieties - very attractive colors.

Price each \$.65



RANUNCULUS PACKAGE

WHOLESALE CATALOG-Spring, 1952



WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK